

PRESS RELEASE

THE 1910 CERTIFIED COLLECTION PEN *"A success made to last"*



Founded in 1910, Ermenegildo Zegna is one of Italy's most successful family-driven enterprises. Four generations of the Zegna family have pioneered the company's activities, in the creation of a truly global brand with stores in eighty six countries throughout the world.

Ermenegildo Zegna and OMAS are both renowned Italian brands that are at the pinnacle of their fields. A mutual passion for unequalled quality, has been achieved by the careful balance of craftsmanship with innovation, using only the finest noble materials and in depth research, with the utmost precision to every detail and design

From the success of "Centennial Limited Edition Fountain Pen" launched last year and a very positive collaboration with OMAS, 2011 sees the birth of "the 1910 Certified Collection" to enrich the Zegna world.

The 1910 Certified Collection made by OMAS is composed by elegantly crafted writing instruments result of the strong desire to unite and represent the essence of the two companies' DNA.

The cylindrical shape of the 1910 Certified Collection is essential and timeless, it has been enhanced with a pure Rosewood barrel. The coat of arms and the tactile pin stripe are delicately engraved on the cap, which represent Ermenegildo Zegna acclaimed textile tradition.

Five stars are featured on the knob of the pen, as on the selvedge of Ermenegildo Zegna fabrics, representing the seal and guarantee of excellence. A precious platinum-plated trim enhances every

Ermenegildo Zegna

single engraving. The Ermenegildo Zegna coat of arms is inscribed on the 18 carat Gold nib, which is also adorned with a platinum-plate trim.

Conceived as a precious finishing to the complete Zegna look the "1910 Certified Collection Pen" will arrive in the most exclusive Zegna global stores worldwide beginning of May in two different models: *Fountain Pen* with converter/cartridge filling system and *Roller Ball*.

Fountain Pen and Roller Ball will be produced up to a certified number of 1.910.

- Materials:**

- Rosewood
- Brass with platinum plated trim

- Shape:** cylindrical

- Engravings:**

EZ Logo on the top of the cap, pin-striped pattern on the cap, Ermenegildo Zegna and Cimosà on the ring of the cap, Cimosà on the knob

- Length:**

- 140 mm - maximum
- Diameter: ø 15 mm

- Nib:**

- platinum plated 18K Gold nib with engraving of the EZ and Omas logos, Platinum plated trim
- feeder in Ebonite ø 6,50 with 1 capillary

- Loading capacity:** 0,80 ml

- Available nib size:** M **converter/cartridge Fountain Pen**

For further information please contact:

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