

Ermenegildo Zegna

PRESS RELEASE

Monterubello - Encapsulated Timeless Excellence

July 2011 - The new Monterubello Zegna watch recalls the beauty of the eponymous mountain in the Zegna Oasis. A preserved landscape where flowers bloom with the first sun rays on the hillsides, and hide when the snow comes, where time is written in the language of changing seasons. The Monterubello Zegna timepiece encapsulates the history of the region of the family and expresses the passion of Zegna for its history and ancestors.

The Zegna coat of arms was in fact officially created in 1939 when the founder Ermenegildo Zegna was made Conte di Monterubello.

The Monterubello watch is a classic and conveys the eternal Zegna style. Gildo Zegna created this new line and took inspiration from a 19th century pocket watch (exhibited at the Casa Zegna museum) that used to belong to Michelangelo Zegna, father of his grandfather and watchmaker by trade.

The Monterubello Collection is manufactured by acclaimed Swiss watchmaker Girard-Perregaux, with whom Zegna has a long-standing relationship. Generations of the Zegna and Macaluso families have proved that collaborations can pass the test of time and that one creation leads to another. The Zegna and the Macaluso families are the faces of innovation: a passion for tradition and craftsmanship unites these two remarkable companies. Both are in tune with their time and proud of their heritage.

"The collaboration with Gino Macaluso has been extraordinary" are Gildo Zegna's words, CEO of the Group. "We started in 2010 with the launch of the Zegna Centennial Limited Edition Watch, and from the beginning I found Gino to be the ideal companion on this journey as we share common values that are rooted in family tradition. Today the Monterubello project is continued by Stefano and Massimo Macaluso, and I am proud to celebrate this launch with a special tribute to my friend Gino, without whom this would not have been possible. "

The Monterubello Collection comprises two styles, Solo Tempo (in white or rose gold) and Chronograph (in rose gold). Inspired by forties' designs, these timepieces are synonyms of contemporary everyday elegance.

Ermenegildo Zegna

TECHNICAL SPECIFICATIONS

Monterubello Collection

Monterubello Solo Tempo – Rose Gold

- CASE

Material: rose gold

Diameter: 38.00 mm

Height: 8,52 mm

Crystal: sapphire antireflective

Case-back: sapphire crystal

Water resistance: 3 ATM

- MOVEMENT

Girard-Perregaux GP03300-0030, mechanical with automatic winding

Calibre: 11 ½'''

Frequency: 28,800 vib/h (4 Hz)

Power reserve: min. 46 hours

Jewels: 27

Functions: hour, minute date, seconds

- STRAP

Material: alligator

Strap size: 22.00/16.00 mm

Strap reference: BC2216-BK60-1BF-F

Buckle: rose gold pin buckle

Buckle reference: BA16-52C

Reference: 38525-52-121-BK60

Monterubello Solo Tempo – White Gold

- CASE

Material: white gold

Diameter: 38.00 mm

Height: 8,52 mm

Crystal: sapphire antireflective

Case-back: sapphire crystal

Water resistance: 3 ATM

- MOVEMENT

Girard-Perregaux GP03300-0030, mechanical with automatic winding

Calibre: 11 ½'''

Ermenegildo Zegna

Frequency: 28,800 vib/h (4 Hz)
Power reserve: min. 46 hours
Jewels: 27
Functions: hour, minute date, seconds

- STRAP:
Material: alligator
Strap size: 22.00/16.00 mm
Strap reference: BC2216-BK60-1BF-F
Buckle: white gold pin buckle
Buckle reference: BA16-52E

Reference: 38525-53-122-BK60

Monterubello Chronograph

- CASE
Material: rose gold
Diameter: 40.00 mm
Height: 12,63 mm
Crystal: sapphire antireflective
Case-back: sapphire crystal
Water resistance: 3 ATM

- MOVEMENT
Girard-Perregaux GP03300-0032, mechanical with automatic winding
Calibre: 13'''
Frequency: 28,800 vib/h (4 Hz)
Power reserve: min. 46 hours
Jewels: 63
Functions: hour, minute date, seconds, chronograph

- STRAP:
Material: alligator
Strap size: 22.00/16.00 mm
Strap reference: BC2216-BBBA-1BFB
Buckle: folding buckle
Buckle reference: BD16-52I

Reference: 38527-52-121-BBBA

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